

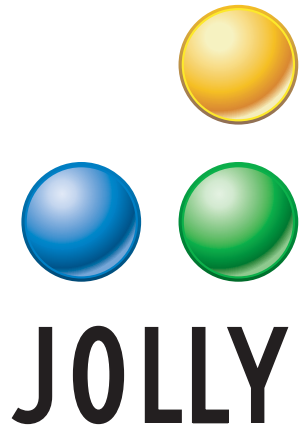
# Label Flow

## Innovative Barcode Label Software

Label Flow is Jolly Technologies innovative label software solution for the management and printing of barcode, shipping and merchandising labels, for small businesses to large enterprises.



Incorporating an advanced information management platform, database connectivity, design and automation tools, Label Flow offers more productivity and flexibility to users than any other solution available in the market.



## Intelligent Database Configuration

- Select one of the pre-configured databases or easily connect to your existing database
- No need to re-enter or import data making setup quick and easy
- Customize the data entry screen with drag-and-drop tools. Field order auto-adjusts on the fly
- Double click on fields to change the look and feel
- Create drop-down boxes for easy data entry
- Save searches for fast database queries and batch printing
- Include conditional objects to automatically change the label design based on record data

New	Edit	Delete	Print
Last Name	Mike	TCN	
First Name	Rums	Barcode	8920RJF9028J095D3
Company	US NAVY * TAC 7	From	JOLLY TECHNOLOGIES 195 GLENN WAY, #150 SUN CARLOS, CA 94522
Address Line One	Naval Sea Planning Commission	TAC / Type Service / Postage	AIR FREIGHT
Address Line Two	1492 Lincoln Blvd	Price Number	112
City	New Haven	Weight (lb.)	13
State	MA	Date Shipped	03-14-04
Postal Code	00232	Code (R.)	256
Barcode	8920RJF9028J095D3	Priority	1
TCMD Data	MKD994-1422	Project	MSL, Supply & TCMD Data
		FMS Case	RJX
		TUV	
		POD	
		Ship To / POE	DOV
			US NAVY** TAC 7 NAVAL SEA PLANNING COMMISSION 1492 LINCOLN BLVD NEWHAVEN, MA 00232

## The Label Flow Advantage

### Getting Started Is Easy

Get up and running in a matter of a few minutes with the step-by-step guided setup wizard or choose from a wide variety of samples. Find your label format in a searchable template library of more than 2,500 label formats or create a custom label format of any size and shape.

### Seamless Integration

Directly connect to any existing database via a live connection and integrate with existing inventory, product, and sales databases without any importing, exporting or mapping of data. Print labels in the background from a third party or web application using the command line utility.

### Configurable Database Layout

Improve productivity with efficient design and layout tools, autoconfigured data entry, flexible information navigation and search tools, batch printing and real-time database updates.

### Unmatched Label Design Tools

Add any of more than 20 industry standard 1D and 2D barcodes to your label with extensive rendering options to ensure a reliable scan every time. Utilize precise positioning tools, advanced graphics styles and effects and unmatched data formatting & layout tools to produce professional labels.

Add design layers with database print conditions and opacity options to automate label printing and dramatically increase print accuracy.

### Enhanced Security

Protect label designs with passwords, specify access rights for each design, and define user roles to make printing and data management secure.

# Label Flow

## Specifications

### Databases

Microsoft Excel  
Microsoft Access  
Microsoft MS SQL Server  
Text Files  
Oracle  
Sybase  
MySQL  
Includes Sample Database  
ODBC / OLE DB Compliant

### Printers

Zebra / Eltron  
Dymo  
Sato  
Brother  
Bravo  
Intermec  
Datamax  
Laser and Inkjet Desktop Printers

### Barcodes

Code 39  
Code 93  
Code 128  
UCC/EAN 128  
UPC-A  
UPC-E  
EAN-13  
EAN-8  
Industrial 2 of 5  
Interleaved 2 of 5  
ISBN  
ISSN  
MSI Plessey  
POSTNET  
Royal Mail  
Australian Post  
Codabar  
QR Code (2D)  
PDF417 (2D)  
DataMatrix (2D)

### Label Templates

Searchable 2500+ Template Library  
Official Avery Partner  
Continuous Label Support  
Custom Label Size Support

### Barcode Options

Bar Ratio  
Bar Width  
Bar Height  
Bar Reduction  
Angle  
Alignment Options  
Format Readable Text

### System Requirements

Microsoft Windows  
XP/2003/Vista/2008/Win7  
Intel Core Duo or Higher  
2 GB RAM  
4 GB Free Disk Space

## Feature Highlights

- Design labels using powerful graphics and layout tools
- As an official partner of Avery Dennison, nearly every Avery label format is pre-defined in the software
- Add text, shapes, 1D and 2D barcodes, images, RFID, watermarks and more to the label design
- Set advanced barcode options to improve the reliability of scanned barcodes
- Format the readable text displayed alongside the barcode
- Link the label design to any database, file based, server based, LAN / WAN or ODBC / OLE DB in real-time
- Add, delete and modify database information using the integrated database editor
- View data in spreadsheet or single record view
- Customizable data entry screen with drag and drop tools
- Create smart drop down lists
- Filter, format, and preview database information before printing
- Create and save a library of custom database filters
- Conditionally print label design elements by setting print conditions
- Design multiple label layouts within one template using conditional layers; automatically print appropriate label based upon database criteria
- Easily search for specific label information from thousands of records
- Add, manage and print labels using a simplified label production-only operator interface
- Background print from 3rd party applications and web sites via the Command Line utility with optional XML interface
- Light Client Edition must be used in conjunction with Label Flow Premier and Jolly Server

## Available in Several Editions

- Standard
- Premier
- Light Client

## For Additional Information

- ▶ Visit the Jolly website at [www.jollytech.com](http://www.jollytech.com)
- ▶ Send an e-mail to [sales@jollytech.com](mailto:sales@jollytech.com)
- ▶ Call toll free 1-888-25-JOLLY or 1-650-594-5955

